



## UPDATE ON MULTI-CRAFT APPRENTICESHIP PREPARATION PROGRAM (MAPP)

### Rochester-Genesee Valley

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No sector escaped COVID-related problems during 2020, including the construction trades. Several pre-apprentice training programs - which typically rely on in-person instruction and on-the-job work experiences - had to be placed on hold.

The Rochester Multi-Craft and Apprenticeship Preparation Program (MAPP) halted training in March, but then resumed work over the summer with Project Phoenix, the on-the-job/community development part of the program that also doubles as a screening mechanism for MAPP. Typically, Project Phoenix operates from June – December and serves as a good “test” for both the student (will he/she like the field?) and the Program Director (does the student have the work ethic and drive to succeed?). While the standard route is from Project Phoenix to MAPP and then out to a construction trades apprenticeship, sometimes students are recruited directly by the construction trades *from* Project Phoenix as long as the MAPP Program Director believes the student has what they need to succeed.

This past year – even with COVID – MAPP placed 14 individuals into construction trades apprenticeships: 2 in the Bricklayers, 3 in the Carpenters, 3 in the Drywall Finishers, 1 in the Insulators, 3 in the Iron Workers, 1 in the Laborers, and 1 in the Plumbers/Pipefitters. At least a handful of these placements were made directly from Project Phoenix.



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